

# The Glasgow Courier

Serving Proudly As The Voice Of Valley County Since 1913

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## ADVERTISING RATE CARD / EFFECTIVE JANUARY 2019

PRINTED, MAILED & DISTRIBUTED TO LOCAL STORES FOR SALE ON WEDNESDAYS  
CIRCULATION: 2,500

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### CONTACT INFORMATION

**406-228-9301**

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### DISPLAY ADS

**Local Ad Rate (NET):** \$8.75 per column inch

PAGES ARE 6 COLUMNS WIDE / COLUMNS ARE 1.8 INCHES WIDE

#### LOCAL RATES FOR SOME POPULAR AD SIZES

**Full Page:** \$1,102.50 • **Half Page:** \$551.25 • **Quarter Page:** \$275.63 • **2 Columns x 8 Inches:** \$140.00  
**2 Columns x 6 Inches:** \$105.00 • **2 Columns x 4 Inches:** \$70.00 • **2 Columns x 2 Inches (Business Card Size):** \$35.00

MANY MORE AD SIZES ARE AVAILABLE IN ALL COMBINATIONS OF COLUMNS & INCHES

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### RATES FOR ADVERTISING INSERTS IN THE PAPER

2,300 PRINTED COPIES

**Up To 8 Pages:** \$327.00 • **10-12 Pages:** \$380.00 • **14-20 Pages:** \$420.00 • **22-24 Pages:** \$481.00

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### OTHER ADVERTISING OPPORTUNITIES

**Specialty Ads:** \$7.20 per column inch

Specialty ads include Cards of Thanks, Invitations, Bridal & Baby Showers, Birthdays, Anniversaries, Memorials and Non-Profits.

**Classified Ads:** \$8.75 per inch / **Business Directory Ads:** \$40.00 per month / **Church Page Sponsor Ads:** \$7.50

**Business Sponsor Ads:** \$12.50 / **Sports Booster Ads:** \$13.00 / **Hi-Line Farm & Ranch:** \$15.00

**Add Color To Your Ad:** \$50 for ads under half-page, \$100 for over half-page

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### SUBSCRIPTIONS

**In Valley County:** \$41 / One Year • **The Rest of Montana:** \$46 • **Other States:** \$56

**6 Months:** Half of yearly rate, plus \$1 • **College Students:** \$3.00 per month • Rates include full access to online edition!

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*For fast and friendly service, call 406-228-9301.*

*Our prices are affordable.*

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